

Bath at Christmas Advertising Opportunities

Campaign Partner (Two Available)

In addition to the specific exposure below, campaign partners benefit from being included within the campaign creative (main graphic and main video), invitations for up to four people to our campaign media launch (mid-November) and guaranteed inclusion within campaign media releases.

One Hero Banner	Maximum exposure within the carousel with links direct to your own website	
One Sponsored Blog Post	Supported with paid for social advertising	
Inclusion in round up Blog Posts	Promoted across Visit Bath's social channels	
One Solus E-Newsletter	Database of 53,000	£5,000+vat
Two E-Newsletter Banner Adverts	Database of 53,000	
Minimum of three posts on Visit Bath's Instagram and Facebook	100k combined followers	
Minimum of five posts on Visit Bath's Twitter	33.3k followers	
Media launch event co-sponsor	Your press release included in media pack and opportunity to present to the media	

Silver Package (Three Available)

		Partner Cost	Member Cost
One Top Row Advert	Enhanced advert, traffic through to business listing		
One Sponsored Blog Post	Supported with paid for social posts		
One E-Newsletter Feature	Database of 53,000	£750+vat	£1,250+vat
One E-Newsletter Banner Advert	Database of 53,000		
Two posts on Visit Bath's Instagram and Facebook	100k combined followers		
Three posts on Visit Bath's Twitter	33.3k followers		

Bronze Package (Five Available)

		Partner Cost	Member Cost
One Featured Advert	Presence on campaign landing page, click through to business listing		
One E-Newsletter Banner Advert	Database of 53,000	£300+vat	£500+vat
One post on Visit Bath's Instagram and Facebook	100k combined followers		
Three posts on Visit Bath's Twitter	33.3k followers		

Individual Opportunities

		Partner Cost	Member Cost
Panoramic Advert (maximum of two)	Large Image with text, link through to business listing	£250+vat	£350+vat

Featured Advert (maximum of ten)	Enhanced presence on the campaign landing page, link through to business listing	£100+vat	£200+vat
One E-Newsletter Feature (three available)	Database of 53,000	£100+vat	£200+vat
One E-Newsletter Banner Advert (limited availability)	Database of 53,000	£150+vat	£250+vat